



PAWS in the PARK



2017 Sponsorship Opportunities

Paws in the Park, held June 3rd at Cascades Falls Park, is a fun, family-friendly, dog-walkathon fundraiser benefiting Cascades Humane Society. Activities include 1.3 mile walk, activities, food, vendors, music, circus entertainment, and more. All money raised provides food, toys, medical care, vaccines, love, clean living spaces, and daily attention for Jackson's abandoned animals. Your support of this event is critical to the well-being of the animals that call CHS their home.

\$2,000 T-shirt Sponsor

- Largest Business logo on over 500 Paws in the Park t-shirts
- Company banner (provided by you) at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Business logo on the marketing material, including registration form, live radio promotions, Facebook blasts, fliers, etc.
- Name mentioned by DJ on event day
- Three walk entries and three t-shirts
- Free vendor booth

\$1,000 Prize Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts
- Company banner (provided by you) at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Business logo on the marketing material, including registration form, live radio promotions, Facebook blasts, fliers, etc.
- Name mentioned by DJ on event day
- Two walk entries and two t-shirts
- Free vendor booth

\$600 Tent Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Business mentioned by DJ on event day
- One walk entry and one t-shirt
- Free vendor booth

\$600 Carnival Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Business mentioned by DJ on event day
- One walk entry and one t-shirt
- Free vendor booth

\$500 Set-Up Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Business mentioned by DJ on event day
- One walk entry and one t-shirt
- Free vendor booth

\$500 Booth Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Business mentioned by DJ on event day
- One walk entry and one t-shirt
- Free vendor booth

\$400 Balloon Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Name mentioned by DJ on event day

\$300 Photo Sponsor

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Name mentioned by DJ on event day

\$200 Goodie Bag Sponsor (several available)

- Business logo on the back of over 500 Paws in the Park t-shirts.
- Banner (provided by you) placed at the event, easily viewed by all the event attendees
- Business logo on the Paws in the Park 2017 event website
- Name mentioned by DJ on event day

Please complete and return form below, along with payment to CHS by April 1st.
Business banners are also due by April 1st.
For sponsorship questions, please contact Lindy Inosencio at (517) 990-1981.

Select Sponsorship Level

- | | |
|---|--|
| <input checked="" type="checkbox"/> \$2,000 - T-shirt Sponsor | <input type="checkbox"/> \$1,000 Prize Sponsor |
| <input checked="" type="checkbox"/> \$600 Tent Sponsor | <input type="checkbox"/> \$600 Carnival Sponsor |
| <input checked="" type="checkbox"/> \$500 Set-Up Sponsor | <input type="checkbox"/> \$500 Booth Sponsor |
| <input type="checkbox"/> \$400 Balloon Sponsor | <input type="checkbox"/> \$300 Photo Sponsor |
| <input type="checkbox"/> \$200 Goodie Bag Sponsor
(donating funds – 5 available) | <input type="checkbox"/> \$100 Sponsor (several available) |



Contact Name: _____

Contact Email: _____ Contact Phone Number: _____

Business Name (as it will read on the T-shirts): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Please email logo to linosencio@chspets.org by April 1st.
Cascades Humane Society
1515 Carmen Drive
Jackson, MI 49202

Thank you for caring for the animals!