



# CHS

Cascades Humane Society

**Paws in the Park  
Vendor Registration Form  
Saturday, June 2, 2018  
Cascades Falls Park  
10-2pm**

We invite you to be a part of this outstanding event and showcase your business or organization to over 500 patrons by registering to be a vendor at Paws in the Park. It is through support from people like you, that we can make a difference in the lives of over 1,100 homeless pets in need and continue to be a voice for the voiceless.

Business/ Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Booth Fees (circle one):**

Received before 4/1/2018:                      Profit - \$50                      Non-profit - \$25

Received after 4/2/2018:                      Profit - \$60                      Non-profit - \$30

**Sponsorships:**

- T-Shirt Sponsor (\$2,000)** Business logo featured prominently on over 400 PIP t-shirts, company banner at event (provided by you), logo on event website, logo on all marketing material, 2 Facebook posts specifically thanking you as a sponsor, name mentioned verbally by the emcee, 3 walk entries, FREE vendor booth
- Prize Sponsor (\$1,000)** Business logo on over 400 PIP t-shirts, banner at event (provided by you), logo on event website, logo on all marketing material, name mentioned verbally by the emcee, two walk entries, FREE vendor booth
- Tent Sponsor (\$600)** Business logo on over 400 PIP t-shirts, banner at event (provided by you), business logo on event website, one walk entry, FREE vendor booth
- Set-Up Sponsor (\$500)** Business logo on over 400 PIP t-shirts, company banner at event (provided by you), business logo on event website, name mentioned verbally by emcee, one walk entry, FREE vendor booth
- Booth Sponsor (\$500)** Business logo on over 400 PIP t-shirts, banner at event (provided by you), logo on event website, name mentioned verbally by emcee, one walk entry, FREE vendor booth
- Goodie Bag Sponsor (\$200)** Name/ Logo featured in each goodie bag, name on over 400 PIP t-shirts, logo on website, and mention verbally by emcee
- Mission Sponsor (\$100)** Logo on website, and mention verbally by emcee

Booth Fee: \$ _____	Sponsorship: \$ _____	<b>Total cost due:</b> \$ _____
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Vendor guidelines on back. →

Please make checks payable to:  
Cascades Humane Society  
1515 Carmen Drive  
Jackson, MI 49202  
Thank you for your support!



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### **General Guidelines**

- Vendor registration deadline is Friday, May, 4th.
- Set up will begin at 7:30 am on Saturday, June 2 on Randolph Street across from Frost Elementary School
  - All vendors must be show ready no later than 9:00am.
  - Patrons of Paws in the Park love to arrive early!
- Vendor unloading area is in the parking spaces near the basketball court on Randolph Street.
  - Once unloaded, please park in the Frost Elementary School Field or in Brown Street parking lot.
- Your location at the event will be designated by CHS.
  - Please check in at the information booth and a vendor services person will show you to your table.
- CHS will provide one table and two chairs.
- Tents will not be provided, but you are encouraged to bring one.
  - Tents may be no larger than 12 x 12
- Food and beverages will be available on site for purchase.
- Please keep your area neat and clean throughout the event.
- All dogs must be on a leash
- If you have any questions about the event, please contact Stephanie Sharp, Development Coordinator, at (517)990-1984 or at [ssharp@chspets.org](mailto:ssharp@chspets.org). We look forward to seeing you there!

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Thank you for your support!