

Yes! I'd like to sponsor
2019's Paws in the Park!

Company Name _____

Contact Name _____

Title _____

Address _____

Email _____

Phone _____

Please select:

- \$3,000 Presenting Sponsor
- \$2,000 Walk Sponsor
- \$1,000 Mile Marker Sponsor
- \$750 Prize Sponsor
- \$500 Carnival Sponsor
- \$350 Game Sponsor
- \$200 5k Run/Walk Packet Sponsor
- \$200 Goodie Bag Sponsor
- \$100 Mission Sponsor

\$ _____ Total Enclosed

Please send us an invoice

Please contact Stephanie Sharp with any questions.
ssharp@chspets.org - 517/796-4905




Cascades Humane Society is a not-for-profit, tax-exempt public charity. We rely primarily on the generosity of individuals, foundations, corporations and special events like Paws in the Park to support our services, programs, and mission . . . connecting animals in need with people who care. CHS receives no funding from federal, state or county government, or other national or state humane organizations.



Paws in the Park

Saturday, June 1, 2019
9am - 2pm

Sponsorship Form

-  Walk-a-thon
-  5k run/walk
-  Carnival themed family fun



CHS

Cascades Humane Society

1515 Carmen Drive
Jackson, MI 49202
www.chspets.org
517/787-7387

Presenting Sponsor
\$3,000

- Presenting rights to the event. Everywhere you see the name, Paws in the Park, it will be accompanied by: presented by: (your business name)
- Company logo printed on 5k race bibs
- Digital signage before the event at CHS
- Three dedicated social media posts
- Business logo on trail marker signage along route
- Business name or logo listed on all Paws in the Park marketing material including e-mail blasts, registration form, radio promotions, social media blasts, and fliers
- Free Vendor Booth
- Four walk entries & four t-shirts
- Business logo displayed on the front of more than 400 Paws in the Park t-shirts
- Banner, provided by you, displayed at the event for more than 400 attendees to see
- Business logo linked to your website on the official Paws in the Park event website
- Name mentioned by the DJ at the event

Walk Sponsor
\$2,000

- Digital signage before the event at CHS
- Two dedicated social media posts
- Business logo on trail marker signage along route
- Business name or logo listed on all Paws in the Park marketing material including e-mail blasts, registration form, radio promotions, social media blasts, and fliers
- Free Vendor Booth
- Three walk entries & Three t-shirts
- Business logo prominently displayed on the back of more than 400 Paws in the Park t-shirts
- Banner, provided by you, displayed at the event for more than 400 attendees to see
- Business logo linked to your website on the official Paws in the Park event website
- Name mentioned by the DJ at the event

Mile Marker Sponsor
\$1,000

- Digital signage before the event at CHS
- Business logo on trail mile marker signage
- Business name listed on all Paws in the Park e-mail blasts
- Free Vendor Booth
- Two walk entries & two t-shirts
- Business name on the back of more than 400 Paws in the Park t-shirts
- Banner, provided by you, displayed at the event for more than 400 attendees to see
- Business name linked to your website on the official Paws in the Park event website
- Name mentioned by the DJ at the event

Prize Sponsor
\$750

- Free vendor booth
- Business name listed on all Paws in the Park e-mail blasts
- Digital signage before the event at CHS
- One walk entry & one t-shirt
- Business name on the back of more than 400 Paws in the Park t-shirts
- Banner, provided by you, displayed at the event for more than 400 attendees to see
- Business name on the official Paws in the Park event website
- Name mentioned by the DJ at the event



Leader of the Pack

Carnival Sponsor
\$500

- Digital signage before the event at CHS
- One walk entry & one t-shirt
- Business name on the back of more than 400 Paws in the Park t-shirts
- Banner, provided by you, displayed at the event for more than 400 attendees to see
- Business name on the official Paws in the Park event website
- Name mentioned by the DJ at the event

Game Sponsor
\$350

- Business logo displayed at each carnival activity site
- Banner, provided by you, displayed at the event for more than 400 attendees to see
- Business name on the official Paws in the Park event website
- Name mentioned by the DJ at the event

Goodie Bag Sponsor
\$200

- Business cards or flier, provided by you, placed in the goodie bags distributed to top fundraisers
- Business name on the official Paws in the Park event website
- Name mentioned by the DJ at the event

5k Run/Walk Packet Sponsor
\$200

- Business cards or flier, provided by you, placed in the packets distributed to each registrant for the 5k run/walk
- Business name on the official Paws in the Park event website
- Name mentioned by the DJ at the event

Mission Sponsor
\$100

- Business name on the official Paws in the Park event website
- Name mentioned by the DJ at the event