



# CHS

Cascades Humane Society

**Paws in the Park  
Vendor Registration Form**  
Friday & Saturday, June 3rd & 4th, 2021  
Downtown Jackson  
Friday: 6pm-8pm  
Saturday: 10am-3pm

We invite you to be a part of this outstanding event and showcase your business or organization to supporters of CHS by registering to be a vendor at Paws in the Park. Our event will be in downtown Jackson again! We are excited to welcome the Canine Stars Stunt Dog Show this year! They were featured on America's Got Talent and travel the country with their adopted dogs who turned pro. We will also have our chip-timed 5k along with a shorter 'Woof Walk.' It is through support from people like you, that we can make a difference in the lives of more than 1,400 homeless pets in need and continue to be a voice for the voiceless. Thank you for being a vendor at our event!

Business/ Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Booth Fees (circle one):**

Profit - \$55

Non-profit - \$25

**Sponsorships: (more sponsorship levels available on our website: <https://chspets.com/paws-in-the-park-2022/> )**

**\_\_ In the Dog House (\$350)** Business logo displayed at each raffle site, banner, provided by you, displayed at the event for more than 400 attendees to see, business name on the official Paws in the Park event website, name mentioned at the event

**\_\_ Doggie Bag (\$200)** Business cards, trinket, or flier, provided by you, placed in the packets distributed to each registrant for the 5k run/walk and goodie bags for top fundraisers (150+), business name on the official Paws in the Park event website, name mentioned at the event

**\_\_ Puppy Dog Sponsor (\$100)** Business name on the official Paws in the Park event website, name mentioned at the event

**Cascades Humane Society Reach:**

Social Media: 21,000+

Website traffic: 1,000+/day

Email subscribers: 8,000+

CHS visitors: 1,250+/month

Booth Fee: \$ _____	Sponsorship: \$ _____	<b>Total due: \$ _____</b>
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Vendor guidelines on back →

Please make checks payable to:  
Cascades Humane Society  
1515 Carmen Drive  
Jackson, MI 49202  
Thank you for your support!



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### **General Guidelines**

- Vendors are welcome to set up for one or both days. for more information about entertainment and times, please refer to CHS's website: <https://chspets.com/paws-in-the-park-2022/>
- Vendor registration deadline is Friday, May 27th.
- Set up will begin at 4 pm on Friday, June 3<sup>rd</sup> and 8 am Saturday, June 4<sup>th</sup>
  - All vendors must be show ready no later than 5:30 pm on Friday and 9:30 am on Saturday.
  - The 5k and Woof Walk starts at 10 am Saturday and we expect runners to come early for packet pick-up
- Vendor maps including loading/unloading and parking areas will be sent via email no later than Monday, May 30<sup>th</sup>
  - Once unloaded, please park in the designated parking areas outlined in your vendor map.
- Your location at the event will be designated by CHS.
  - Please check in at the registration and information booth and a vendor services representative will show you to your table.
- Tables and chairs will need to be provided by the vendor
- Tents will not be provided, but you are encouraged to bring one.
  - Tents may be no larger than 12 x 12
  - **Tents may not be staked. Please plan to bring tent weights, or an alternate way of securing your tent.**
- Please keep your area neat and clean throughout the event.
- **All dogs must be on a leash**

If you have any questions about the event, please contact Alexis Chown, Development and Marketing Assistant at [achown@chspets.org](mailto:achown@chspets.org). We look forward to seeing you there!

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