



**Paws in the Park  
Vendor Registration Form**  
Saturday, June 3rd, 2023  
Cascades Park in Jackson, MI  
10 am-3 pm

We invite you to be a part of this outstanding event and showcase your business or organization to supporters of CHS by registering to be a vendor at Paws in the Park. Our event will be at Cascades Park in Jackson, MI! We are excited to welcome back Ultimate Air Dogs this year! They perform premier dog dock diving. Attendees are welcome to jump their dogs as well! We will have our chip-timed 5k along, a shorter 'Woof Walk', and a children's 'Doggie Dash'. There will also be food, games, and more! It is through support from people like you, that we can make a difference in the lives of more than 1,400 homeless pets in need and continue to be a voice for the voiceless. Thank you for being a vendor at our event!

Business/ Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Booth Fees (Circle One):**

Profit Business - \$55

Non-profit Organization - \$25

**Sponsorships (Optional)**

(More sponsorship levels are available on our website: <https://chspets.com/paws-in-the-park-2023/>)

**In the Dog House (\$350)** Business logo displayed at each raffle site, banner, provided by you, displayed at the event for more than 400 attendees to see, business name on the official Paws in the Park event website, business name mentioned at the event

**Doggie Bag (\$200)** Business cards, trinket, or flier, provided by you, placed in the race packets distributed to each registrant for the 5k run/walk and goodie bags for top fundraisers (150+), business name on the official Paws in the Park event website, name mentioned at the event

**Puppy Dog Sponsor (\$100)** Business name on the official Paws in the Park event website, name mentioned at the event

**Cascades Humane Society Reach:**

Social Media: 21,000+

Website traffic: 1,000+/day

Email subscribers: 8,000+

CHS visitors: 1,250+/month

Booth Fee: \$ _____	Sponsorship: \$ _____	<b>Total due: \$ _____</b>
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Vendor guidelines on back →

Please make checks payable to:  
Cascades Humane Society  
1515 Carmen Drive  
Jackson, MI 49202  
Thank you for your support!



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**General Guidelines**

- No food vendors, please.
- For more information about entertainment and times, please refer to CHS's website: <https://chspets.com/paws-in-the-park-2023/>
- Vendor registration deadline is Friday, May 26th.
- Set up will begin at 8 am on Saturday, June 3<sup>rd</sup>.
  - All vendors must be show-ready no later than 9:30 am on Saturday.
  - The 5k and Woof Walk starts at 10 am Saturday and we expect runners to come early for packet pick-up
- Vendor maps including loading/unloading and parking areas will be sent via email no later than Monday, May 29<sup>th</sup>.
  - Once unloaded, please park in the designated parking areas outlined in your vendor map.
- Your location at the event will be designated by CHS.
  - Please check in at the registration and information booth and a vendor services representative will show you to your area.
- Tables and chairs will need to be provided by the vendor.
- Tents will not be provided, but you are encouraged to bring one.
  - Tents may be no larger than 12 x 12
- Please keep your area neat and clean throughout the event.
- **All dogs must be on a leash.**

If you have any questions about the event, please contact Alexis Chown at [achown@chspets.org](mailto:achown@chspets.org). We look forward to seeing you there!

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