




Paws in the Park 2023

	Top Dawg (one available) TAKEN	Ultimate Air Dog	Man's Best	Run With the Big Dogs	Double Dog Dare	Lucky Dog	In the Dog House	Doggie Bag	Puppy Dog
	\$3,000	\$2,500	\$2,000	\$1,000	\$750	\$500	\$350	\$200	\$100
Presenting rights to Paws in the Park									
Presenter of Ultimate Air Dog Performances									
Sign with logo on/near area of UAD									
Name mentioned by UAD announcer									
Company logo printed on 5k race bibs									
Logo on trail marker signage along race									
Dedicated social media posts (21,000+ followers)	4	3	3	1					
Logo on t-shirt and in an E-newsletter (8,000+ subscribers)									
Logo listed on all event marketing material									
Free vendor booth									
Logo linked to your website on the Paws in the Park event website (1,000+ visits/day)									
Digital signage at CHS before the event									
Complimentary race registrations	4	3	3	2	1	1			
Ability to hang banner at event									
Logo displayed on raffle baskets & men- tioned during drawing									
Ability to add a trinket or marketing item to race packets & goodie bags given to									
Name mentioned or posted at event									

Every sponsor's name will be listed on both the website and on the event t-shirt



HOW CAN YOU HELP?

SPONSOR!

We offer many different levels of sponsorship opportunities. You can see them all listed on the backside of this flyer. Check them out!

VOLUNTEER!

Volunteers are needed to help ensure our event runs smoothly. We couldn't do it without them! For every five volunteers you are able to provide, we will give you a \$100 sponsorship credit! Volunteer opportunities include helping the day of (set up, take down, ticket sales, game stations, etc) and assisting with marketing (dropping off flyers, yard signs, etc). Email volunteer@chspets.org to learn more or sign up!

PEER TO PEER FUNDRAISING!

Ready for a little friendly competition that will help a good cause? Start a team and have employees join as individual fundraisers. Both team and individual fundraisers compete for prizes and incentives! To get your team signed up, go to www.chspets.org/paws-in-the-park-2023/.

CASCADES FALLS PARK
Jackson, Michigan
SATURDAY, JUNE 3RD
10:00 AM - 3:00 PM



WHY SHOULD I SPONSOR PAWS IN THE PARK?

When you sponsor CHS and our events, your sponsorship dollars stay right here in our community. CHS does not receive any funding from the government nor state or national Humane Societies or other similar organizations. We are fully funded by businesses, grants, events, and individuals who want to see the homeless pets of Jackson, MI cared for as they deserve. That means your sponsorship dollars are hard at work saving the lives of more than 1,400 pets each year.

Each pet is spayed or neutered, brought up to date on vaccines, microchipped, and disease tested prior to adoption. In addition, CHS believes in giving back to our community through important programs such as low-cost spay and neuter surgeries, low-cost vaccine clinics, and a Pet Food Pantry that feeds the pets of those going through financial hardships.

WHAT IS PAWS IN THE PARK?

Paws in the Park is Cascades Humane Society's annual pet-friendly fundraiser. This event includes a chip-timed 5k, a 1-mile-walk, a shorter doggie-dash for kids, dog dock diving performances by Ultimate Air Dogs, games, vendors, and more! This fun-filled and family-friendly event is one that you won't want to miss!

Your sponsorship dollars stay here, in our community, helping the people & pets you know!

Yes! I'd like to sponsor 2023's Paws in the Park!

Business Name _____

Contact Name & Title _____

Mailing Address _____

Phone _____ Email _____

Sponsorship Choice _____

Total Enclosed \$ _____

Please send us an invoice to the address above in the amount of \$ _____

We can provide _____ number of volunteers!

