




## Paws in the Park 2024

	Top Dawg (one available) <b>TAKEN</b>	Puppy Pal	Man's Best Friend	Run With the Big Dogs	Double Dog Dare	Lucky Dog	In the Dog House	Tail Chaser	Doggie Bag
	\$3,000	\$2,500	\$2,000	\$1,000	\$750	\$500	\$350	\$200	\$100
Presenting rights to Paws in the Park									
Presenter of Puppy Pals Stunt Dog Shows									
Sign with logo on/near area of Puppy Pals									
Name mentioned by UAD announcer									
Company logo printed on 5k race bibs									
Logo on trail marker signage along race									
Dedicated social media posts (25,000+ followers across all platforms)	4	3	3	1					
Logo on t-shirt and in an E-newsletter (8,000+ subscribers)									
Logo listed on all event marketing material									
Free vendor booth (350+ event attendees)									
Logo linked to your website on the Paws in the Park event website (1,000+ visits/day)									
Digital signage at CHS before the event									
Complimentary 5k race and/or 1-Mile Walk registrations	4	3	3	2	1	1			
Ability to provide yard sign(s) that will be scattered throughout event area	4	3	3	2	1	1			
Logo displayed on raffle baskets & mentioned during drawing									
Ability to add a trinket or marketing item to race packets & goodie bags given to racers									
Name mentioned or posted at event									

**\*Every sponsor's name will be listed on both the website and on the event t-shirt\***

# PAWS IN THE PARK



Presented by:

**Lammers**  
HEATING & AIR CONDITIONING, INC.

## WHY SHOULD I SPONSOR PAWS IN THE PARK?

When you sponsor CHS and our events, your sponsorship dollars stay right here in our community. CHS does not receive any funding from the government nor state or national Humane Societies or other similar organizations. We are fully funded by businesses, grants, events, and individuals who want to see the homeless pets of Jackson, MI cared for as they deserve. That means your sponsorship dollars are hard at work saving the lives of more than 1,200 pets each year.

Each pet is spayed or neutered, brought up to date on vaccines, microchipped, and disease tested prior to adoption. In addition, CHS believes in giving back to our community through important programs such as low-cost spa and neuter surgeries, low-cost vaccine clinics, and a Pet Food Pantry that feeds the pets of those going through financial hardships.

## WHAT IS PAWS IN THE PARK?

Paws in the Park is Cascades Humane Society's annual pet-friendly fundraiser. This event includes a chip-timed 5k, a 1-mile-walk, a shorter doggie-dash for kids, rescue dog stunt performances by Puppy Pals, food trucks, games, Detroit Circus performances, vendors, and more! This fun and family-friendly event is one that you won't want to miss!

Yes! I'd like to sponsor 2024's Paws in the Park!



Business Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Choice \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_ (Or scan the QR code above to pay online!)

Please send us an invoice to the address above in the amount of \$ \_\_\_\_\_

We can provide \_\_\_\_\_ number of volunteers!

## HOW CAN YOU HELP?

### SPONSOR!

We offer many different levels of sponsorship opportunities. You can see them all listed on the backside of this flyer. Check them out!

### VOLUNTEER!

Volunteers are needed to help ensure our event runs smoothly. We couldn't do it without them! For every 5 volunteers you are able to provide, we will give you a \$100 sponsorship credit! Volunteer opportunities include helping the day of (set up, take down, ticket sales, games, etc) and assisting with marketing (flyers, yard signs, etc). Email [volunteer@chspets.org](mailto:volunteer@chspets.org) to learn more/sign up!

### PEER TO PEER FUNDRAISING!

Ready for a little friendly competition that will help a good cause? Start a team and have employees join as individual fundraisers. Both team and individual fundraisers compete for prizes and incentives! To get your team signed up, go to [www.CHSpets.org/paws-in-the-park-2024](http://www.CHSpets.org/paws-in-the-park-2024).

**Your sponsorship dollars stay here, in our community, helping the people and pets you know!**

**CASCADES FALLS PARK  
Jackson, Michigan**

**SATURDAY, JUNE 1ST  
10:00 AM - 2:00 PM**



**CHS**

Cascades Humane Society

[www.CHSpets.org](http://www.CHSpets.org)