



**Paws in the Park  
Vendor Registration Form**  
Saturday, June 1st, 2024  
Cascades Falls Park in Jackson, MI  
10 am - 2 pm

We invite you to be a part of this outstanding event and showcase your business or organization to supporters of CHS by registering to be a vendor at Paws in the Park! The event will feature a 5k Run or Walk, a 1-mile Woof Walk, and a Doggie Dash just for kids. We will also have games, Detroit Circus performances, food trucks, vendors to shop at, and shows from the Puppy Pals (a dog stunt group)! It is through support from people like you that we can make a difference in the lives of more than 1,200 homeless pets in need and continue to be a voice for the voiceless.

Business/ Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Items Sold/Advertising: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Booth Fees (Circle One):**

Profit Business - \$60

Non-profit Organization - \$30

**Sponsorships (Optional)**

*(More sponsorship levels are available on our website: [www.CHSpets.org/paws-in-the-park-2024](http://www.CHSpets.org/paws-in-the-park-2024))*

**\_\_\_ In the Dog House (\$350)** Business logo displayed on raffle baskets, business name on the official Paws in the Park event website, business name mentioned at the event, business name on the event t-shirt, AND business cards, trinkets, or flier, provided by you, placed in the race packets distributed to each registrant for the 5k run/walk and goodie bags for top fundraisers (150+)

**\_\_\_ Tail Chaser (\$200)** Business cards, trinket, or flier, provided by you, placed in the race packets distributed to each registrant for the 5k run/walk and goodie bags for top fundraisers (150+), business name on the official Paws in the Park event website, and name mentioned/posted at the event, business name on event t-shirt.

**\_\_\_ Doggie Bag (\$100)** Business name on the official Paws in the Park event website, name mentioned at the event, name listed on event t-shirt

**Cascades Humane Society Reach:**

Social Media: 25,000+

Website traffic: 1,000+/day

**Vendor guidelines on back →**

Email subscribers: 14,000+

CHS visitors: 1,250+/month

Booth Fee: \$ _____	Sponsorship: \$ _____	<b>Total due: \$ _____</b>
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Checks and finished forms can be mailed to or dropped off at CHS. Please make checks payable to:  
Cascades Humane Society 1515 Carmen Drive, Jackson, MI 49202

If you wish to pay by cash, bring your payment and finished form to CHS during our open hours, 12-6 PM  
Tues-Sat. Card payments can be processed online by scanning the QR code.





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**General Guidelines**

- No food vendors, please.
- For more information about entertainment and times, please refer to CHS's website: [www.chspets.com/paws-in-the-park-2024/](http://www.chspets.com/paws-in-the-park-2024/)
- Vendor registration deadline is Monday, May 20th.
- Set up will begin at 8 am on Saturday, June 1st.
  - All vendors must be show-ready no later than 9:30 am on Saturday.
  - The 5k and Woof Walk starts at 10 am Saturday and we expect runners to come early for packet pick-up
- Vendor maps including loading/unloading and parking areas will be sent via email no later than Thursday, May 30th.
  - Once unloaded, please park in the designated parking areas outlined in your vendor map.
- Your location at the event will be designated by CHS.
  - Please check in with a vendor services representative (in neon yellow vests) who will show you to your area.
- Tables and chairs will need to be provided by the vendor.
- Tents will not be provided, but you are encouraged to bring one.
  - Tents may be no larger than 12 x 12
- Please keep your area neat and clean throughout the event.
- **All dogs must be on a leash.**

If you have any questions about the event, please contact Alexis Chown at [achown@chspets.org](mailto:achown@chspets.org) or 517-787-7387 ext. 130. We look forward to seeing you there!

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